

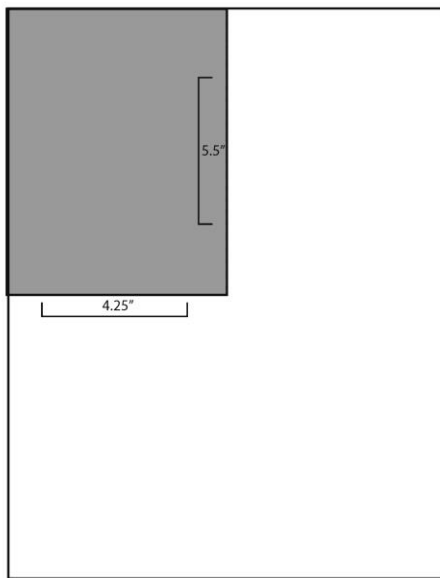
Parks and Recreation Activity Guide

Ad Space

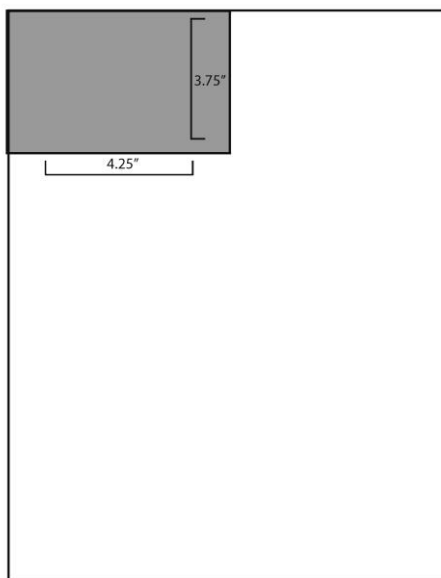
Moline Parks & Recreation
3635 4th Ave., Moline, IL 61265
309-524-2422 slaake@moline.il.us

Thank you for choosing to advertise with Moline Parks and Recreation. Our brochure is mailed to approximately 33,000 households in Moline, East Moline and Coal Valley. In addition, Activity Guides are available on our website and are placed at numerous City Departments throughout Moline.

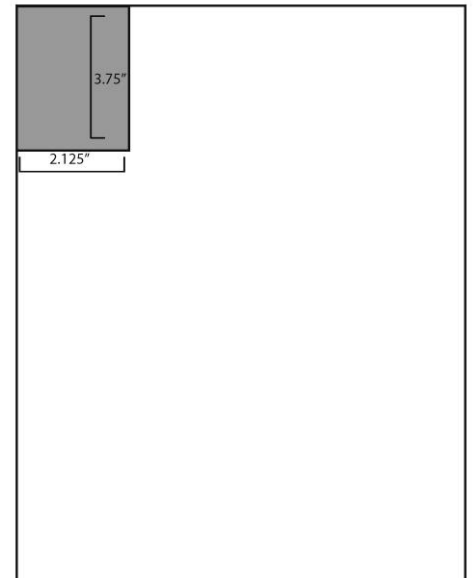
Ad Sizes:



1/4 Page



1/8 Page



1/16 Page

Guidelines:

- Ad/logo will be placed on an interior page or back cover of the brochure at the discretion of the Parks Department, completely determined by available space.
- Ad/business logo **will not** be designed by Moline Parks and Recreation.
- Full color or black and white ads/logos are accepted.
- Acceptable forms: .pdf .eps .ai .jpg
- Graphics **must** be sent to Stacy Laake at slaake@moline.il.us by **December 17, 2021**.

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Full Address: _____

Size(s) (please circle): 1/4 Page - \$125 1/8 Page - \$75 1/16 Page - \$50

Total Amount Due: \$_____

Payment (please circle): Visa MasterCard Discover Cash Check

**Please make checks payable to Moline Parks and Recreation*

Credit Card #: _____ Exp. Date: _____ CID: _____

Signature: _____ Date: _____

**** I acknowledge and agree to the Sponsorship/Advertising Terms and Policies listed on pages 3-4.**

Signature: _____

Date: _____



Sponsorship/Advertising Terms and Policies

1. Sponsorship opportunities are extended to any local, or national business, non-profit agency, and government agency that has or wishes to have a partnership as outlined in this document. Subject to the Moline Parks and Recreation's terms for accepting Sponsorship contracts will be accepted on a first-come, first-served basis.
2. Sponsorship opportunities will not be extended to any organization whose mission or goal is in conflict with Moline Parks and Recreation's vision of making Moline a fun and healthy place to live, work, and play. The Moline Parks and Recreation Department values and promotes accessibility, excellence, optimal experience, unity through diversity wholesomeness and accountability.
3. The Moline Parks and Recreation Department reserves the right to refuse any Sponsorship from organizations or companies that offer competing programs and/or facilities.
4. The Moline Parks and Recreation Department is a governing body created by city authority for the purpose of servicing the residents of Moline and does not support any one political party or viewpoint. Therefore, we will not accept political sponsorships or advertising of any kind.
5. The Moline Parks and Recreation Department reserves the right to revise, reject or omit any ad at any time without notice. Any camera-ready ad submitted that does not conform to the publication's mechanical requirements will be enlarged, reduced or floated at the discretion of the professional staff. The Moline Parks and Recreation Department shall not be responsible for damages if an advertisement fails to be published for any reason.
6. The Moline Parks and Recreation Department reserves the right to determine and/or change the placement of ads without notice. The Advertising fee will be adjusted if necessary.
7. Advertisers and advertising agencies are liable for all contents of advertisements (including copy, representation and illustrations) and shall indemnify and hold harmless the Moline Parks and Recreation Department, without limitation against, for any and all claims made thereof against losses sustained by Moline Parks and Recreation, its members and employees.
8. The advertisers and its agency, each represent that they are fully authorized and licensed to use: 1. The names, portraits, and/or pictures of living persons; 2. Any copyrighted or trademarked materials; and 3. Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any of the Moline Parks and Recreation publications, and that such advertisement is neither libelous or defamatory, an invasion of privacy or otherwise unlawful to any third party. The advertiser and its agency each agree to indemnify and save harmless the Moline Parks and Recreation Department against all losses, liability, damage and/or expenses arising from the copying, printing or publishing of any such advertisement.

9. No conditions printed or otherwise, appearing on contracts, orders or copy instructions, which conflict with Moline Parks and Recreation policies will be binding on Moline Parks and Recreation or its agencies.
10. The Moline Parks and Recreation Department shall not be responsible for any damages caused by acts of God, fires, strikes, accidents, or other occurrences beyond the control of the publisher or Moline Parks and Recreation.
11. Failure to fulfill contract terms will result in additional charges equal to the full contract fee.
12. The Moline Parks and Recreation Department will not return any items submitted for Sponsorship or Advertising, unless noted upon agreement.
13. Payments are due on/or before the first date of copy notification timeline, unless special arrangements have been made with staff. Failure to do so may forfeit the agreement for advertisement or sponsorship.
14. The Moline Parks and Recreation Department reserves the right to revise Sponsorship rates. However, this will not affect existing signed and written sponsorship agreements. All sponsorships placed without a signed agreement are subject to rates that apply at the time of publication.

Approved by the Moline Park and Recreation Board 09/26/2019