



MOLINE CITY COUNCIL AGENDA

Tuesday, January 22, 2013

6:30 p.m.

(immediately following the Committee-of-the-Whole meeting)

City Hall

Council Chambers – 2nd Floor

619 16th Street

Moline, IL

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

CONSENT AGENDA

All items under the consent agenda are considered to be routine in nature and will be enacted by one motion. There will be no separate discussions of these items unless a council member so requests, in which event the item will be removed from the consent agenda and considered as the first item after approval of the consent agenda.

COUNCIL MEMBER	PRESENT	ABSENT
Knaack		
Parker		
Raes		
█		
Turner		
Schoonmaker		
Liddell		
Acri		
Mayor Welvaert		

APPROVAL OF MINUTES

Committee-of-the-Whole and Council meeting minutes of January 15, 2013.

SECOND READING ORDINANCES

1. Council Bill/ Special Ordinance 4002-2013

A Special Ordinance granting the catering of food and alcohol on City property known as the Bass Street Landing Plaza, the Historic Block Courtyard, and Parking Lot U, for 2013 Special Event approved applications.

EXPLANATION: State statute requires a municipality to authorize catering of food and alcohol at events that take place on municipal property. In an effort to streamline the coordination of special events and to provide efficient customer service, staff requests this approval for 2013 Special Event approved applications. Staff will continue to approve security issues, traffic detail, insurance requirements, and all essential licenses. Additionally, permission from the Local Liquor Control Commissioner must also be sought to serve alcohol on these premises.

FISCAL IMPACT: N/A

PUBLIC NOTICE/RECORDING: N/A

2. Council Bill/ Special Ordinance 4003-2013

A Special Ordinance closing certain streets more particularly described herein to vehicular traffic and authorizing the use of public right-of-way in conjunction with the Bier Stube Winterfest scheduled for Saturday, January 26, 2013.

EXPLANATION: Bier Stube is holding this annual outdoor event.

FISCAL IMPACT: N/A

PUBLIC NOTICE/RECORDING: N/A

RESOLUTIONS

3. Council Bill/Resolution 1009-2013

A Resolution supporting a grant application to the U.S. Department of Housing & Urban Development (HUD) for FY 2013 Lead-Based Paint Hazard Control Grant Program; and authorizing staff to do all things necessary to submit said grant application on behalf of the City of Moline and to work cooperatively with the City of Rock Island, City of East Moline, and the City of Sterling, Illinois; the Rock Island County Health Department; Project NOW; and the Rock Island Economic Growth Corp., in accord with the HUD application guidelines and requirements.

EXPLANATION: The City of Moline is serving as the lead applicant for the 2013 Lead Based Paint Hazard Control grant and is responsible for ensuring program compliance among the coalition partners. This grant application builds upon the positive outcomes of the City's previous 2009 American Recovery Reinvestment Act (ARRA) Lead Based Paint Hazard Control grant (ILLHB0430-08). The City's previous grant received a **GREEN** designation during all quarters of the period of performance (36 months), meaning the program met and/or exceeded the primary benchmarks. As part of its FY 2013 competitive grant program offerings, HUD will be accepting applications for a new round of the Lead Hazard Abatement Program. This grant program makes funds available to local entities for the purpose of abating lead-based paint hazards in residential structures. The above-mentioned consortium desires to continue such efforts to enhance the community's local housing stock and urges your approval of this request.

FISCAL IMPACT: The ten percent match requirement will be met from other grant funds and in-kind services provided by consortium participants.

PUBLIC NOTICE/RECORDING: N/A

4. Council Bill/Resolution 1010-2013

A Resolution authorizing the Mayor and City Clerk to execute a Licensing Agreement with Windstream Communications, Inc. to install fiber optic cable on City-owned property.

EXPLANATION: Windstream Communications, Inc. wishes to install fiber-optic facilities on City-owned property near the Mississippi River (Parcel 08-2451-D). The fiber optic line would run down from an existing cable on the Arsenal Bridge to a point under the bridge. The cable would be bored underground and run north under the bridge for a distance of 122 feet. The cable would then continue underground to the west a distance of 112 feet. Please see the attachments for more details.

FISCAL IMPACT: \$560 application fee and \$30 annual fee to the City

PUBLIC NOTICE/RECORDING: N/A

5. Council Bill/Resolution 1011-2013

A Resolution supporting a grant application to the National Endowment for the Arts (NEA) for an "Our Town" Grant for the Main Street event "Brush Up with the Past"; and authorizing staff to do all things necessary to submit said grant application on behalf of the City of Moline and to work cooperatively with Midcoast Fine Arts, the non-profit partner; in accord with the NEA application guidelines and requirements.

EXPLANATION: The City of Moline Main Street program wishes to apply for a National Endowment for the Arts "Our Town" Grant and is responsible for carrying out the event Brush Up with the Past, if the award is received. This event will fund the creation of five murals in conjunction with the expansion of the Main Street program into historic commercial areas outside of downtown, as well as serve as a catalyst for revitalization efforts. Midcoast Fine Arts, area neighborhood groups, and local artists would all be enlisted to determine mural themes, locations, and designs. The Main Street Program desires to continue efforts to enhance our community's historic commercial areas and urges approval of this request.

FISCAL IMPACT: A 1:1 match is required for the grant to be awarded, however, is not needed for application. Possible public and private match sources have and will continue to be identified until a response to the application is received.

PUBLIC NOTICE/RECORDING: N/A

OMNIBUS VOTE

ITEMS NOT ON CONSENT

MISCELLANEOUS BUSINESS

PUBLIC COMMENT

Members of the public are permitted to speak after first stating their name and address.

EXECUTIVE SESSION

OMNIBUS VOTE		
Council Member	Aye	Nay
Liddell		
Acri		
Knaack		
Parker		
Raes		
█		
Turner		
Schoonmaker		
Mayor Welvaert		

Sponsor _____

A SPECIAL ORDINANCE

GRANTING the catering of food and alcohol on City property known as the Bass Street Landing Plaza, the Historic Block Courtyard, and Parking Lot U, for 2013 Special Event approved applications.

WHEREAS, it is the desire of staff to streamline coordination and provide efficient customer service, for 2013 Special Event applications; and

WHEREAS, Chapter 4, "ALCOHOLIC BEVERAGES," of the Moline Code of Ordinances, Sec. 4-3317, "OPTION III CATERER'S RETAIL," provides for catering, and state statute requires the corporate authorities to grant permission by Ordinance to permit sale and consumption of alcohol on municipal property; and

WHEREAS, the City of Moline has abided by and complied with all applicable local Ordinances; and

WHEREAS, the City of Moline has complied with state statute requirements and is named as an additional insured so as to save harmless the municipality from all financial loss, damage or harm.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MOLINE, ILLINOIS, as follows:

Section 1: That the Moline City Council hereby grants authority for the catering of food and alcohol on City property known as the Bass Street Landing Plaza, the Historic Block Courtyard, and Parking Lot U, for 2013 Special Event approved applications.

Section 2: That this Ordinance shall constitute a one-time variance with the Moline Code of Ordinances and any other Ordinance or Resolutions with which it may conflict and shall not be considered to repeal, alter or void such Ordinances or Resolutions in conflict herewith.

Section 3: That this Ordinance shall be in full force and effect from and after its passage and approval as required by law, publication, if required, in the manner provided.

CITY OF MOLINE, ILLINOIS

Mayor

Date

Passed: _____

Approved: _____

Attest: _____
City Clerk

Approved as to Form:

City Attorney

Council Bill/Resolution No.: 4003-2013

Sponsor: _____

A SPECIAL ORDINANCE

CLOSING certain streets more particularly described herein to vehicular traffic; and

AUTHORIZING the use of public right-of-way in conjunction with the Bier Stube Winterfest scheduled for Saturday, January 26, 2013.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MOLINE, ILLINOIS, as follows:

Section 1 – That this Council hereby authorizes and directs the Mayor, Director of Public Works and Police Chief to erect barricades and post temporary signs, if necessary, for the purpose of closing the following designated roadways to vehicular traffic during the specified times mentioned herein:

Saturday, January 26, 2013, from 12 noon to 10:00 p.m.

Alley in the 400 block between 14th and 15th Streets,
the closure to be from the easternmost side of 15th Street to
the west end of Bier Stube Biergarten.

It shall be an offense to use said roadways for vehicular purposes during times herein specified.

Section 2 – That this Council declares the intent of this ordinance to be a temporary variance from other ordinances that may be in conflict herewith and shall authorize the activities described hereinabove only during such times specified for the street closings and shall not constitute a repeal of other ordinances of the City of Moline which are in conflict herewith.

Section 3 – That this ordinance shall be in full force and effect from and after passage, approval, and if required by law, publication in the manner provided for by law.

CITY OF MOLINE, ILLINOIS

Mayor

Date

Passed: _____

Approved: _____

Attest: _____
City Clerk

Approved as to form:

City Attorney

Council Bill/Resolution No. 1009-2013
Sponsor: _____

A RESOLUTION

SUPPORTING a grant application to the U.S. Department of Housing & Urban Development (HUD) for FY 2013 Lead-Based Paint Hazard Control Grant Program; and

AUTHORIZING staff to do all things necessary to submit said grant application on behalf of the City of Moline and to work cooperatively with the City of Rock Island, City of East Moline, and the City of Sterling, Illinois; the Rock Island County Health Department; Project NOW; and the Rock Island Economic Growth Corp., in accord with the HUD application guidelines and requirements.

WHEREAS, due to the age of Moline's housing stock, many homes in Moline contain lead-based paint which has been proven to be a health hazard under certain conditions, especially to young children; and

WHEREAS, the City of Moline has conducted lead-abatement activities in the past as a means to promoting the health, safety, and welfare of the residents of Moline; and

WHEREAS said abatement activities have been conducted under previous grant awards in conjunction with the partnering entities mentioned above and it would be desirable to continue such partnerships for the purpose of applying for and administering said grant program funds; and

WHEREAS HUD is making competitive grant funds available to communities for the abatement of lead-based paint hazards as part of their FY 2013 grant programs.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MOLINE, ILLINOIS, as follows:

That a grant application for the abatement of lead-based paint hazards in residential structures be prepared for submittal to HUD, and that staff do all things necessary to submit said grant application on behalf of the City of Moline and its partner entities as described above in accord with the HUD application guidelines and requirements.

CITY OF MOLINE, ILLINOIS

Mayor

January 22, 2013
Date

Approved: January 22, 2013
Passed: February 5, 2013

Attest: _____
City Clerk

APPROVED AS TO FORM:

City Attorney

GRANT APPLICATION SUBMITTAL FORM

PROJECT DESCRIPTION: Lead Hazard Control funding that will address 152 units in Moline, Rock Island, East Moline and Sterling, Illinois. The funding will be used specifically to remediate the lead hazard in owner occupied and rental units that house children aged six and under.

Funding Agency: **HUD**

Funding Program: **Lead Based Paint Hazard Control Grant Program**

Grant Type Federal State Local Federal Thru State Foundation

Catalog of Domestic Assistance Number (CFDA): **14.900**

Estimated Total Project Cost: **\$2,300,000**

Grant Dollar Request: **\$2,300,000** Funding Agency Percentage: **100%**
\$ 200,000 Healthy Homes Supplement (Bonus Request)

Coalition (Match) Contribution Required: **\$230,000** Coalition Match Percentage: **10%**

Does this add an additional employee: **No**

What is the impact on future operations (dollar amount and brief narrative): **If the grant is funded it will assist in retaining one full time employee and mitigate lead hazards in approximately 90 residences in the City of Moline and 152 regionally.**

Department/Division Responsible for Project and Grant Compliance: **Planning and Development Department**

Account Number for Budgeted Match: **230-0721-491.03-11/230-0722-491.03-11/010-0715-463.03-11**

Total Budgeted Funds Available Current Fiscal Year: **N/A**

Budgeted Funds Required Next Fiscal Year: **N/A**

Project Manager: **K. J. Whitley**

Method for Monitoring: Federal Fund Project code Spreadsheet

Council Submission Required at the Application Phase for this Grant –

YES = A) Grantee Requires Council Action; or B) Financial Match is \$1,000 or greater

NO= A) Grantee Does Not Require Council Action; and B) Financial Match less than \$1,000

FINANCE DIRECTOR'S REVIEW:

Accept Accept with Reservations Reject

Kathleen A. Carr

Date

CITY ADMINISTRATOR'S REVIEW:

Accept Accept with Reservations Reject

Lewis Steinbrecher

Date

Council Bill/Resolution No. 1010-2013

Sponsor: _____

A RESOLUTION

AUTHORIZING the Mayor and City Clerk to execute a Licensing Agreement with Windstream Communications, Inc. to install fiber optic cable on City-owned property.

WHEREAS, Windstream Communications, Inc. wishes to install fiber optic cable on City-owned property from an existing cable on the Arsenal Bridge to a point under the bridge. The cable would be bored underground and run north under the bridge for a distance of 122 feet. The cable would then continue underground to the west a distance of 112 feet to the west underground on Parcel 08-2451-D to an existing fiber optic cable. If needed, an alternate location to install the fiber optic cable would be from an existing cable on the Arsenal Bridge to a point underneath the bridge, adjacent to 1415 River Drive, then running west underground and underneath the bridge a distance of 40 feet; then running underground and adjacent to but not underneath the bridge 221 feet to the northwest on Parcel 08328-C-L; then running 70 feet to the west underground on Parcel 08-2451-D to an existing fiber optic cable; and

WHEREAS, the placement of the fiber optic cable on City-owned property should not pose any hazards to motorists or pedestrians.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MOLINE, ILLINOIS, as follows:

That the Mayor and City Clerk are hereby authorized to execute, on behalf of the City of Moline, a Licensing Agreement with Windstream Communications, Inc. to install fiber optic cable on City-owned property; provided said agreement is substantially similar in form and content to that attached hereto and incorporated herein by this reference thereto as Exhibit "A," and has been approved as to form by the City Attorney.

CITY OF MOLINE, ILLINOIS

Mayor

January 22, 2013

Date

Passed: January 22, 2013

Approved: February 5, 2013

Attest: _____
City Clerk

Approved as to Form:

City Attorney

Exhibit "A"

LICENSEE: Windstream Communications, Inc. – **4001 N. Rodney Parham Rd., Little Rock, AR 72212**

LICENSING AGREEMENT

PARTIES: The LICENSOR is the City of Moline, Illinois, a municipal corporation, hereinafter called the CITY.

The LICENSEE is Windstream Communications, Inc., 4001 N. Rodney Parham Rd., Little Rock, AR 72212, hereinafter called the LICENSEE.

PREMISES: Preferred Route: Starting at a point underneath the Rock Island Arsenal Bridge adjacent to 1415 River Drive, then running underground and underneath the bridge a distance of 221 feet to the northwest; then running 112 feet to the west underground on Parcel 08-2451-D to an existing fiber optic cable; as depicted on the attached Exhibit "1" to this agreement.

Alternate Route: If for some reason the applicant cannot run the route underneath the bridge due to obstructions resulting from the existing bridge structure or utilities, the applicant will slightly change the proposed route as follows: Starting at a point underneath the Rock Island Arsenal Bridge adjacent to 1415 River Drive, then running west underground and underneath the bridge a distance of 40 feet; then running underground and adjacent to but not underneath the bridge 221 feet to the northwest on Parcel 08328-C-L; then running 70 feet to the west underground on Parcel 08-2451-D to an existing fiber optic cable; as depicted on the attached Exhibit "1" to this agreement.

USE: LICENSEE shall be allowed only to: Install fiber optic cable in the premises.

INTEREST ACQUIRED: LICENSEE acquires only the right to: Install fiber optic cable in the premises.

The Licensing Agreement is not assignable without prior written approval of the CITY and the LICENSEE shall give the CITY at least twenty-one (21) days notice in writing of the intention to assign. If assignment is made without notice and approval, the CITY, in addition to any remedies for breach hereof, may hold the LICENSEE responsible for all things to be done, fees to be paid and documents to be filed under the terms hereof. No possessory, possessory, leasehold, ownership, or other property right or interest, except as specifically given herein, is conveyed to or acquired by the LICENSEE and the CITY and LICENSEE specifically disclaim any such acquisition or conveyance.

TERM: The first term of this Licensing Agreement is from January 22, 2013 to December 31, 2013. Succeeding years shall be from January 1 to December 31 and shall be automatically renewed, subject to LICENSEE ' S submission of insurance certification and payment of fees. The CITY or the LICENSEE may terminate this Licensing Agreement by giving the other party 30 days written notice.

FEE: The applications fee is \$560. The annual usage charge is \$30.00.

CONDITIONS: LICENSEE shall indemnify and hold the CITY harmless from all acts in connection with use or misuse of the premises, and from any/all accidents on the premises. LICENSEE shall procure a policy of insurance also naming the CITY as additional insured to protect the CITY from all damages to person or property on the premises resulting from accidents on the premises. Said policy or certificate of same shall be deposited with the CITY and shall remain in force or be replaced with one in force prior to the effective date of any cancellation notice.

LICENSEE shall be the primary insured.

LICENSEE shall have the duty and responsibility to maintain the premises in a safe and neat condition, as determined by the CITY.

Upon termination of the Licensing Agreement, LICENSEE shall restore the premises to its condition prior to issuance of Licensing Agreement, or at City's sole and exclusive option, said property on the premises shall become the property of the CITY - at the CITY's option.

Construction on the premises shall be done under the direction of the CITY. The CITY and its authorized agents shall have the right to enter upon the premises for municipal purposes.

LICENSEE:

By: _____

Date: _____

CITY OF MOLINE, ILLINOIS:

By: _____
Mayor

Attest: _____
City Clerk

Approved as to Form:

City Attorney

Council Bill/Resolution No. 1011-2013
Sponsor: _____

A RESOLUTION

SUPPORTING a grant application to the National Endowment for the Arts (NEA) for an “Our Town” Grant for the Main Street event Brush Up with the Past; and

AUTHORIZING staff to do all things necessary to submit said grant application on behalf of the City of Moline and to work cooperatively with Midcoast Fine Arts, the non-profit partner; in accord with the NEA application guidelines and requirements.

WHEREAS, due to the age and condition of Moline’s historic commercial areas, there is a need for organized revitalization efforts; and

WHEREAS, the City of Moline has a municipal Main Street Program that exists to address the variety of issues that face these communities through the lenses of design, organization, promotion, and economic restructuring; and

WHEREAS Moline is home to communities with unique histories, cultural traditions, strong neighborhood groups, local artists, and good building stock; and

WHEREAS the NEA is making competitive grant funds available to communities for creative placemaking projects that improve quality of life, encourage greater creative activity, foster strong community identity and sense of place, and revitalize economic development.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MOLINE, ILLINOIS, as follows:

That a grant application for the Main Street Program event Brush Up with the Past be prepared for submittal to the NEA, and that staff do all things necessary to submit said grant application on behalf of the City of Moline and Midcoast Fine Arts as described above in accord with the NEA application guidelines and requirements.

CITY OF MOLINE, ILLINOIS

Mayor

January 22, 2013
Date

Approved: January 22, 2013
Passed: February 5, 2013

Attest: _____
City Clerk

APPROVED AS TO FORM:

City Attorney

Date organization was incorporated:

City of Moline: 1848

Moline Main Street Program: 2009

Mission/purpose of your organization: The Moline Main Street Program is a community-driven, comprehensive methodology used to revitalize older, traditional business districts throughout the city. It is a common-sense way to address the variety of issues and problems that face them. The underlying premise of the Main Street approach is to encourage economic development within the context of historic preservation in ways appropriate to today's marketplace. Main Street advocates a return to community self-reliance, local empowerment, and the rebuilding of traditional commercial districts based on their unique assets: distinctive architecture, a pedestrian-friendly environment, personal service, local ownership, and a sense of community.

Organization overview:

- a. The program assists with the continued improvement of area historic commercial districts by serving as a resource for business owners, an advocate for each district's well-being, and a community organizer to bring community stakeholders together. Related activities include the management of two Special Service Areas, gathering continued input from commissions and committees, the management of a Façade Improvement program, hosting periodic merchants meetings, promoting local business specials and growth, and the planning and executing of several annual promotions to encourage patronage in Moline's downtown.
- b. Over the course of four years, the Moline Main Street Program has managed the phased improvement of Moline's downtown streetscape as part of the city's Downtown Master Plan. This has included the management of \$500,000 in Special Service Area funds, \$960,000 in federal stimulus money, and a \$1,100,000 investment by the City of Moline. These improvements have resulted in all new sidewalks, LED Overhead Street and festoon lighting, the incorporation of black iron benches and trash receptacles, and the addition of sixty on street parking spaces. Main Street also holds several promotions annually including a downtown Summer Concert Series and the local retail event Get Jazzed for the Holidays, which requires the incorporation of volunteers and the management of musicians, event space, promotion, and bill pay. Both events remain successful and have gained recognition for their commitment to the community.
- c. The Main Street Program primarily serves the downtown area, known as Moline Centre, which is home to over 200 businesses and roughly 380 residences. The program is, however, expanding to assist historic commercial areas outside of downtown in need of revitalization. These other areas roughly include 300 additional businesses. 43,483 people live in Moline, which is set within the larger Quad Cities region that is home to a total of 381,000. Census data reveals that 83% of Moline residents are White, 15.6% Hispanic, 5.2% Black, 3.3% Multi-race, and 2.4% Asian. While this data indicates a majority white population, many Moliners can trace their roots to early European immigration (see d).
- d. The City of Moline and the Moline Main Street Program is welcoming to all residents and visitors regardless their demographic. Brush Up With the Past will specifically serve to highlight Moline's cultural diversity, to include a project in the primarily Hispanic Floreciente neighborhood, as well as highlight Moline's historical ethnic enclaves, celebrating the founding of Swedish Stewartville (known today as Uptown) and the Belgian Bluff area (known today as Olde Towne).

Applicant: City of Moline’s Main Street Program

Project: Brush Up with the Past

- a. **Major project activities:** Public art. The purpose of this grant is to commission exterior murals that will aid the growing movement to revitalize Moline’s traditional commercial districts. As directed by City Council and the Moline Comprehensive Plan, staff has worked to utilize the National Main Street model, as developed by the National Trust for Historic Preservation. To this end, civic development is facilitated with focused effort in the sectors of design, organization, promotion, and economic restructuring. The city’s dedication to this model is reflected in its adaptation for use as a municipal program. As a result, downtown growth has skyrocketed as historic district designation was achieved and Main Street consultants have been hired as full-time City employees. Recently, Main Street staff has been directed by City Council to expand the program for use in historic commercial areas outside of Moline Centre, many of which are reminiscent of downtown prior to revitalization and are characterized by vacancies, code violations, and lack of investment. As part of this, the City is expanding its downtown Façade Improvement Program for use citywide in order to encourage investment in all of Moline’s historic commercial areas.

Brush up with the Past will assist in the design, organization, and promotion of these communities. Five murals are proposed, for the inclusion of roughly 25 artists. Community visioning sessions will be held by Main Street staff with neighborhood groups who are registered with the City’s Neighborhood Partnership Committee. Commercial property owners will be sought and asked to sign consent forms for the use of façade walls as canvases for the project. Likewise, all artists will be contracted to ensure timely completion of the project and agreed upon compensation. \$36,500 is allocated for muralist compensation and mural completion. Additionally, \$10,000 is allocated for travel expenses related to hosting The Walldogs, a nationally recognized mural artist troupe that has expressed interest in project participation. If awarded, the grant would not only assist in bringing national artistic talent to Moline but also provide an educational experience for emerging artists, as artists willing to participate as apprentices with The Walldogs at no-cost would be encouraged to apply. Lastly, \$1,000 has been allocated for the administration of the artist selection process to Midcoast Fine Art. All work spaces and materials will be managed by the artists themselves with the exception of any equipment provided by the City of Moline Public Works Department.

- b. **Goals and impact:** The goals of the project include the 1. Creation of five professional murals as public art; 2. Greater awareness and pride of history and identity of Moline’s neighborhoods; 3. Increased engagement with the community by local artists; and 4. Serve as a catalyst for the movement to revitalize Moline’s historic commercial areas, ultimately enhancing their livability.
- c. **Outcomes and measurements:** The creation of five distinct murals representative of their surrounding neighborhoods throughout Moline directly enhances the NEA outcome of livability by strengthening and celebrating each neighborhood’s unique sense of place through the

medium of visual art. By capitalizing on Moline’s local assets: a variety of cultural identities, strong neighborhood groups, an abundance of local artists, and the presence of a municipal Main Street Program, Brush Up with the Past has the potential to be a successful placemaking project. Performance measures will include gauging community involvement and reaction, increased patronage of neighborhood sidewalks and area businesses, and the completion of a follow-up survey data with involved partners after project completion.

- d. Budget:** The City of Moline’s Main Street Program in partnership with Midcoast Fine Arts requests a \$25,000 grant to support the creation of five murals in Moline’s historic commercial areas. Matching funds will be sought from the City’s Tourism Tax Grant Fund, which seeks to distribute \$200,000 to community events annually and from two Downtown Special Service areas which generate \$350,000 annually. Downtown SSA money will be sought specifically for the creation of a mural for downtown. In-kind support will also be sought through the utilization of community volunteers and the donation of hotel rooms and food for visiting artists.
- e. Schedule:** To start, the Moline Main Street Program will work with Midcoast Fine Art and The Walldogs to determine the selection of artists and a working timeline for completing the project. At this time a press release will be made inviting building owners in target neighborhoods with interest in participating to contact the City. Likewise, initial neighborhood visioning session meetings will be announced. Main Street will facilitate these sessions to announce and explain the project and determine mural themes and locations. Locations will be determined by the willingness of property owners, condition of building facades, and the visibility of the proposed site from public right of way. Property owner consent forms will be filed at the City before work commences. Final mural design will be determined by mural artists with approval from both Main Street and Midcoast Fine Arts. If lifts are required for mural placement, the City of Moline will provide this equipment as feasible for the timely completion of the art.
- f. Partners, key organizations, individuals, and works of art:** The City of Moline and Midcoast Fine Arts are the lead partners on the project. The City of Moline will administer the grant through the Main Street program and Midcoast will assist in the selection and management of artists. The review criteria for artists include creativeness of work, mural experience, willingness and experience working with other artists, ability to work with community stakeholders and reflect commissioned subject matter in artwork, and desired compensation. Key staff at Midcoast Fine Arts that will assist in Brush Up with the Past include Pamela Crouch, Executive Director; Gaye Shannon Burnett, a Midcoast Arts Enrichment professional; and Loren Shaw Hellige, a nationally recognized mural artist associated with Midcoast. Ray Forsythe is the Planning and Development Director for the City of Moline and will oversee the administration of the grant. Pamela Owens is the Main Street Coordinator and will administer the grant with the assistance of Terri Smith, who is on Main Street staff.
- g. Target community:** Five distinct communities throughout Moline will be targeted for mural creation. Brush Up with the Past will encourage participants to consider the past through an examination of neighborhood history and through the selection of an existing building as a canvas for a mural. While each community has a unique identity, many area histories are being

lost with passing generations as neighborhood names and identities change and commercial retail becomes less and less varied. The five specific communities that will be targeted include:

- a. **Downtown** – Along the Mississippi River, this is Moline’s oldest commercial sector, on the National Register of Historic Places (2007).
- b. **Florecente** – Adjacent to Moline’s manufacturing corridor and largely residential, this area was home to some of Moline’s earliest settlers and includes numerous working class houses from the 1800’s and a central commercial block. Today this community is home to the majority of Moline’s Hispanic population.
- c. **Olde Towne (Belgian Bluff)** – Home to the largest concentration of Belgian immigrants in the nation at the turn of the century, this neighborhood includes a distinct commercial core surrounded by numerous residences. Flemish details are found throughout the neighborhood, although many today are unaware of their significance. Recently, a strong community group has formed to discuss safety issues and work toward revitalization.
- d. **Uptown (Stewartville)** – Home to numerous Swedish businesses at the turn of the century, this commercial corridor stretches roughly ten blocks along a single road and is full of a variety of retailers. This neighborhood struggles with vacancies and deteriorating properties, however, the development of projects that can serve as catalysts for revitalization is an on-going effort.
- e. **Avenue of the Cities** – Largely constructed during the 1940s and 50s, this suburban commercial corridor features numerous buildings from the Modernist era. Recent streetscape improvements have visually unified the area and increased pedestrian access.
- h. **Plans for promoting and publicizing:** Promotion of the event will be carried out by Main Street and will cover the Quad Cities region, encouraging residents and visitors to follow the progress and learn about the communities involved. Main Street has a press release list that is all-encompassing of newspaper, TV, radio, and other media outlets. Likewise, the program’s website, www.molinecentre.org, will be the primary internet outlet for project information and progress. Following project completion, neighborhood groups will be encouraged to promote and explain their design to others through the creation of a brochure, to be available within each building showcasing mural art.
- i. **Plans for documenting and evaluating:** Documentation of the project’s progress and success will be made by Moline Main Street staff. Photographs will be made throughout the process. Upon project completion, all partners will be surveyed for final comments, concerns, or questions regarding the event’s success.
- j. **Accessibility:** All mural art will be visible from public right of way. Further, all of the commercial areas where art is proposed are walkable communities with sidewalks that are ADA compliant. Project progress will likewise be available on the internet for increased accessibility.



*Mayor
Donald P. Welvaert*

619 - 16 Street
Moline, Illinois 61265

Phone: (309) 524-2001
Fax: (309) 524-2031

January 11, 2012

National Endowment for the Arts
1100 Pennsylvania Avenue NW
Washington, D.C. 20506

To whom it may concern,

Please accept this as a letter of endorsement for the Moline Main Street Program. As the Mayor of Moline, I am privy to the success of this program and the responsibilities of the staff that support it.

This program has been vital to the redevelopment of downtown and a driver of many projects associated with design, promotion, organization, and economic restructuring.

This past year there was more participation and interest in Main Street events than ever before, including record attendance at our Summer Concert Series and Get Jazzed for the Holidays promotions, both of which serve to bring visitors to Moline's downtown, support local artists, and encourages patronage of local businesses.

Main Street staff show continued commitment to chosen tasks, are inclusionary of partners and participants, and have proven the ability to responsibly manage project budgets with positive outcomes.

The City of Moline has a Council-City Administrator form of local government, with the Mayor as the highest ranking government official. As the Mayor of Moline, I endorse the proposed event, Brush Up with the Past, to be executed by the Moline Main Street Program.

Likewise, I grant permission to share the City of Moline's application with other funders to increase the opportunities available to this project.

Sincerely,

A handwritten signature in black ink that reads "Donald P. Welvaert".

Donald P. Welvaert
Mayor

January 10, 2012

National Endowment for the Arts
1100 Pennsylvania Avenue NW
Washington, D.C. 20506

To whom it may concern,

I am writing on behalf of Midcoast Fine Art to express interest in partnering with the Moline Main Street Program in application of the National Endowment for the Arts "Our Town" grant.

Midcoast Fine Arts exists to stimulate the cultural and economic vitality of the Quad Cities through support of regional visual arts and artists. As this event utilizes art as a medium to celebrate the culture, community, and unique identities found throughout Moline, Midcoast Fine Arts sees the event "Brush Up with the Past" as an excellent outlet for carrying out our mission.

Furthermore, Midcoast has mural project experience and a resident in our artist incubator, Bucktown Center for the Arts, is a nationally recognized muralist. Midcoast also has a contact list of numerous artists throughout the Quad Cities area to assist in a Call for Entries for this project.

With regards to specific assistance Midcoast can provide, our organization has experience with defining artist selection criteria and facilitating the artist selection process, including the use of juries to assist in this regard. Further, Midcoast has partnered with other community groups in similar efforts. For over 25 years, Midcoast has partnered with the East Village of Davenport to host Riverssance, an annual two-day festival of art and culture along the Mississippi River.

Please accept this letter as a statement of commitment from Midcoast Fine Arts for our partnership with the Moline Main Street program in hosting the event, Brush Up with the Past.

Your favorable consideration of this project for a National Endowment for the Arts "Our Town" grant is greatly appreciated.

Sincerely,



Pamela Crouch, Executive Director
Midcoast Fine Arts
pcrouch@Midcoast.org
(563) 424-1210

DALE SCHWEINBERGER
1831 AZUL VISTA
SAN MARCOS, CA 92078
Phone/Fax (760) 471-6711
Cell: (760) 215-2639
Email: Dale@TheComputer.com

January 9, 2013

Rebecca Gall
Historic Preservation Specialist
City of Moline
619 16th Street
Moline, IL 61265

Dear Ms Gall,

The idea of "The Walldogs" creating murals on the sides of buildings in our Olde Towne area of 7th Street Moline is an exciting one and I greatly support it.

My building, located on the corner of 16th Avenue and 7th Street has been an integral part of the Olde Towne "scene" since the 1920's and we have strived to maintain the rich heritage that has surrounded the Belgium community for such a long time.

It would be my pleasure to have a mural depicting this rich heritage on the end(s) of the building which will add to the beauty and revitalization of the entire area.

The history of Olde Towne is tightly woven into the overall history of the City of Moline and we want to maintain those memories for future generations.

Sincerely,



Dale Schweinberger

GRANT APPLICATION SUBMITTAL FORM

PROJECT DESCRIPTION:

Funding Agency: *National Endowment for the Arts*

Funding Program: *Our Town*

Grant Type Federal State Local Federal Thru State Foundation

Catalog of Domestic Assistance Number (CFDA):

Estimated Total Project Cost: *\$50,000*

Grant Dollar Request: *\$25,000*

Funding Agency Percentage: *50%*

City Contribution Required:

City Match Percentage:

Does this add an additional employee: *no*

What is the impact on future operations (dollar amount and brief narrative):

The Moline Main Street Program proposes the creation of an event, "Brush Up with the Past", to welcome the nationally recognized mural artists, known as The Walldogs to Moline. Murals would be incorporated into Moline's historic commercial areas in an effort to highlight local history and culture with input from local neighborhood groups on themes and location. Possible participants include Florecente, Olde Towne, Uptown, Avenue of the Cities, and Downtown. NEA provides a 1:1 match for projects. If awarded, Main Street would seek a match with assistance from tourism funds, in-kind contributions, and other support.

Department/Division Responsible for Project and Grant Compliance: *Main Street Support.*

Account Number for Budgeted Match:

Total Budgeted Funds Available Current Fiscal Year:

Budgeted Funds Required Next Fiscal Year:

Project Manager: *Rebecca Gall, Pam Owens*

Method for Monitoring: Federal Fund Project code Spreadsheet

PLEASE ATTACH GRANT APPLICATION

Council Submission Required at the Application Phase for this Grant –
YES = A) Grantee Requires Council Action; or B) Financial Match is \$1,000 or greater
NO = A) Grantee Does Not Require Council Action; and B) Financial Match less than \$1,000

FINANCE DIRECTOR'S REVIEW:

Accept Accept with Reservations Reject

Kathleen A. Carr

1/14/2013

Kathleen A. Carr

Date

CITY ADMINISTRATOR'S REVIEW:

Accept Accept with Reservations Reject

Lewis Steinbrecher

JANUARY 14, 2013

Lewis Steinbrecher

Date